



Lilly Riemer × WORKINN THINGS

Your wedding starts before the wedding.

Personal wedding websites and printed details, made from your story.



What we pull from

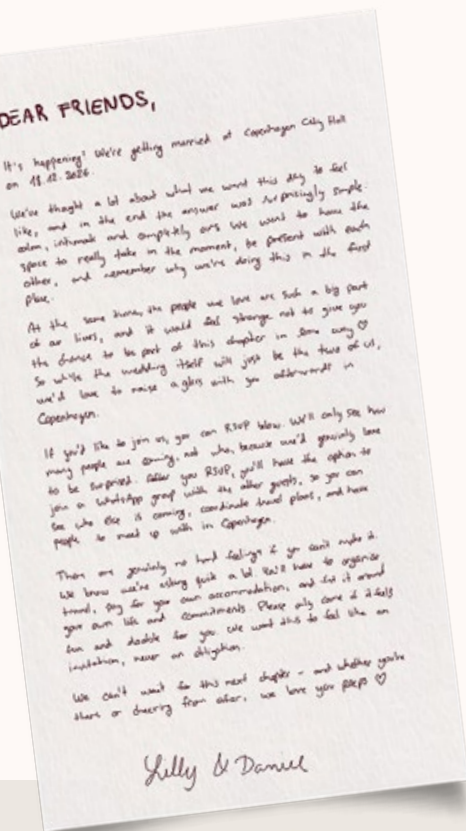
Made from your world.

Your handwriting. Your flowers. Your photographs.
The little things that mean something to you.

We bring them together across your website and
wedding stationery.

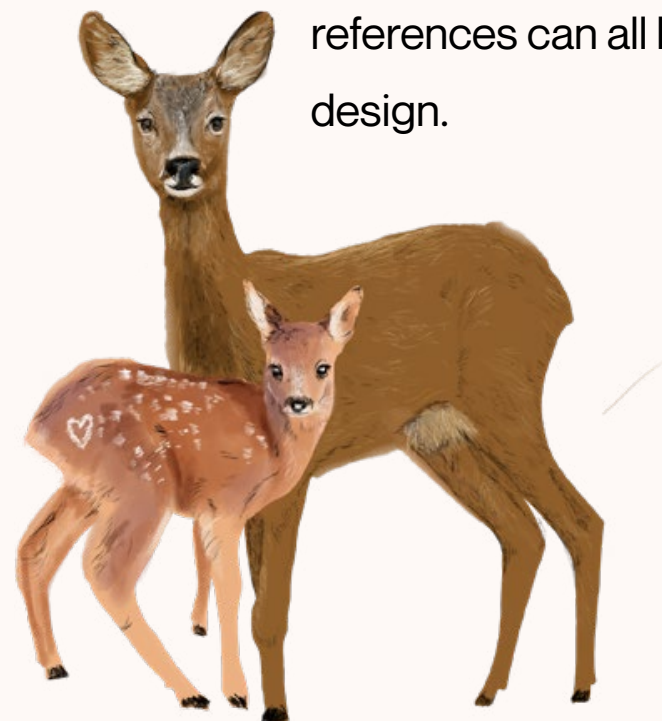
Handwriting

Your own handwriting can
become part of the website,
stationery and little details
throughout the wedding.



People & pets

Kids, family, pets and the
other characters in your
story deserve a place too.



Flowers

We can draw, photograph
or reinterpret flowers
from your bouquet and
use them throughout the
visual identity.



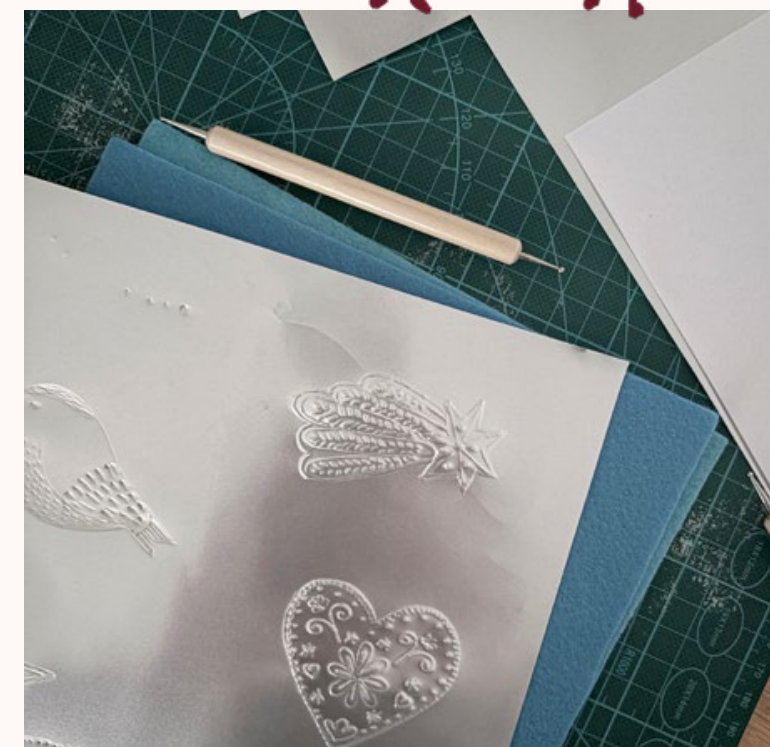
Personal objects & symbols

Charms, jewellery, meaningful objects,
the lace from your wedding dresses,
tickets, places, motifs and private
references can all become part of the
design.



Handmade details

Embossing, drawing, painting, paper textures
and other analogue pieces can be brought
into the digital world.



Lilly & Daniel



Three Signature Concepts

We have developed three distinct creative starting points, each with its own visual language and interaction style.



SIGNATURE ENVELOPE

A digital invitation that opens like a personal keepsake, revealing photographs, florals, handwriting and meaningful details from the couple's story. Layer by layer, the first glimpse of the wedding begins to feel intimate, tactile and unmistakably theirs.

Tactile. Personal. Story-led.



ANIMATED FLORAL

A living floral world that slowly opens around the couple, with flowers moving, parting and revealing photographs, words and moments underneath. It sets the mood before a single detail is read and gives guests the feeling of stepping into the wedding itself.

Romantic. Expressive. Alive.



EDITORIAL STORY

A visual story assembled from photographs, handwritten notes, fragments, textures and quiet little details. Rather than following a traditional layout, it unfolds like an editorial diary — a collection of moments that lets guests discover the couple and the celebration as they scroll.

Loose. Artful. Image-led.

Rather than beginning with a blank page every time, these concepts provide a proven creative and technical framework that can be shaped around each couple. Colours, typography, florals, photography, handwriting and the overall visual direction are always custom. Every wedding receives its own identity—the concept simply defines how the story is told.



Beautiful to open. Easy to use.

From the first glimpse to the final update.

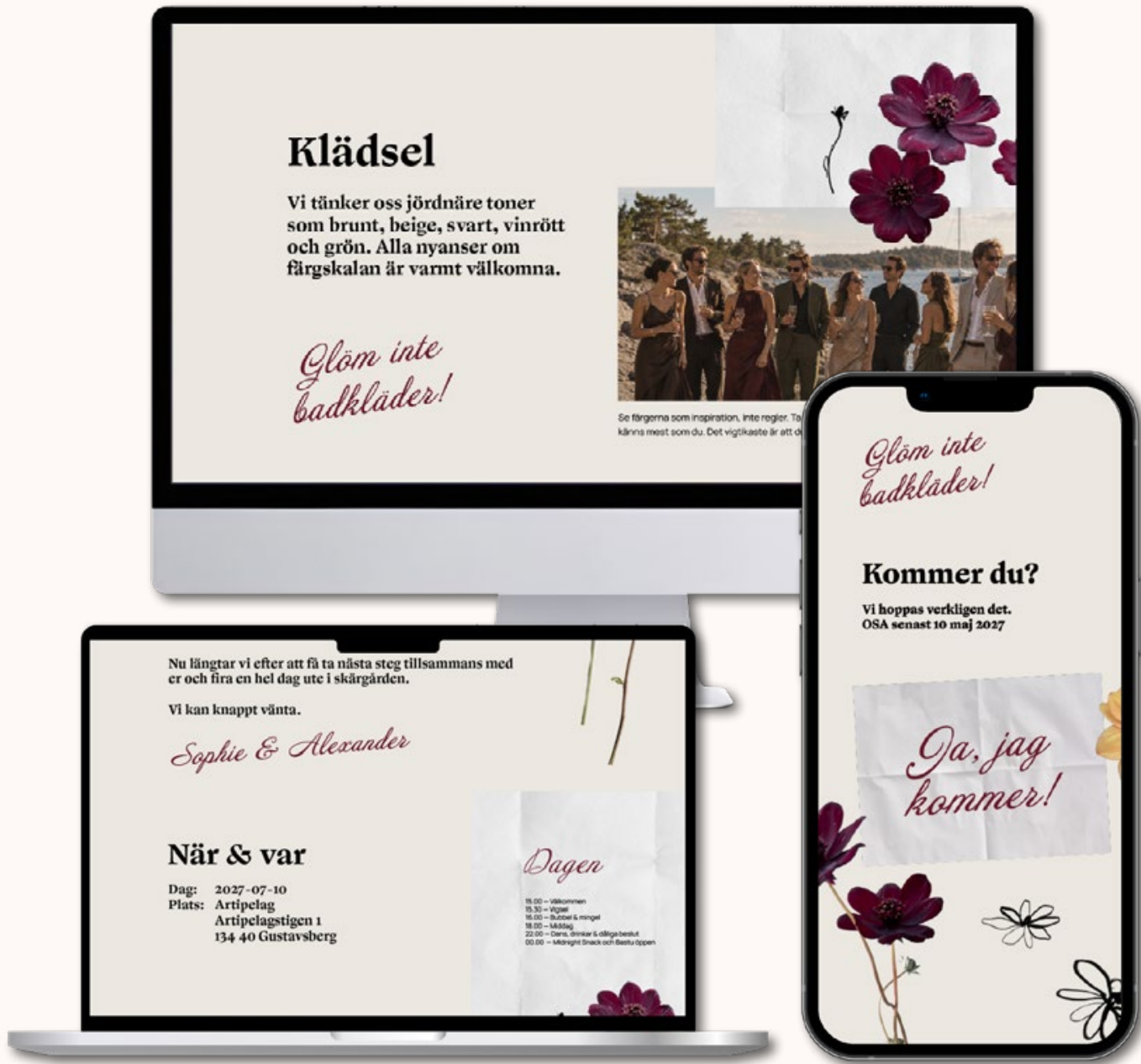
SET THE FEELING

Your website is a bridge between your story together and the day you’re planning. Through imagery, words and movement, it gives guests a sense of what’s to come—and helps them feel part of it before they arrive.



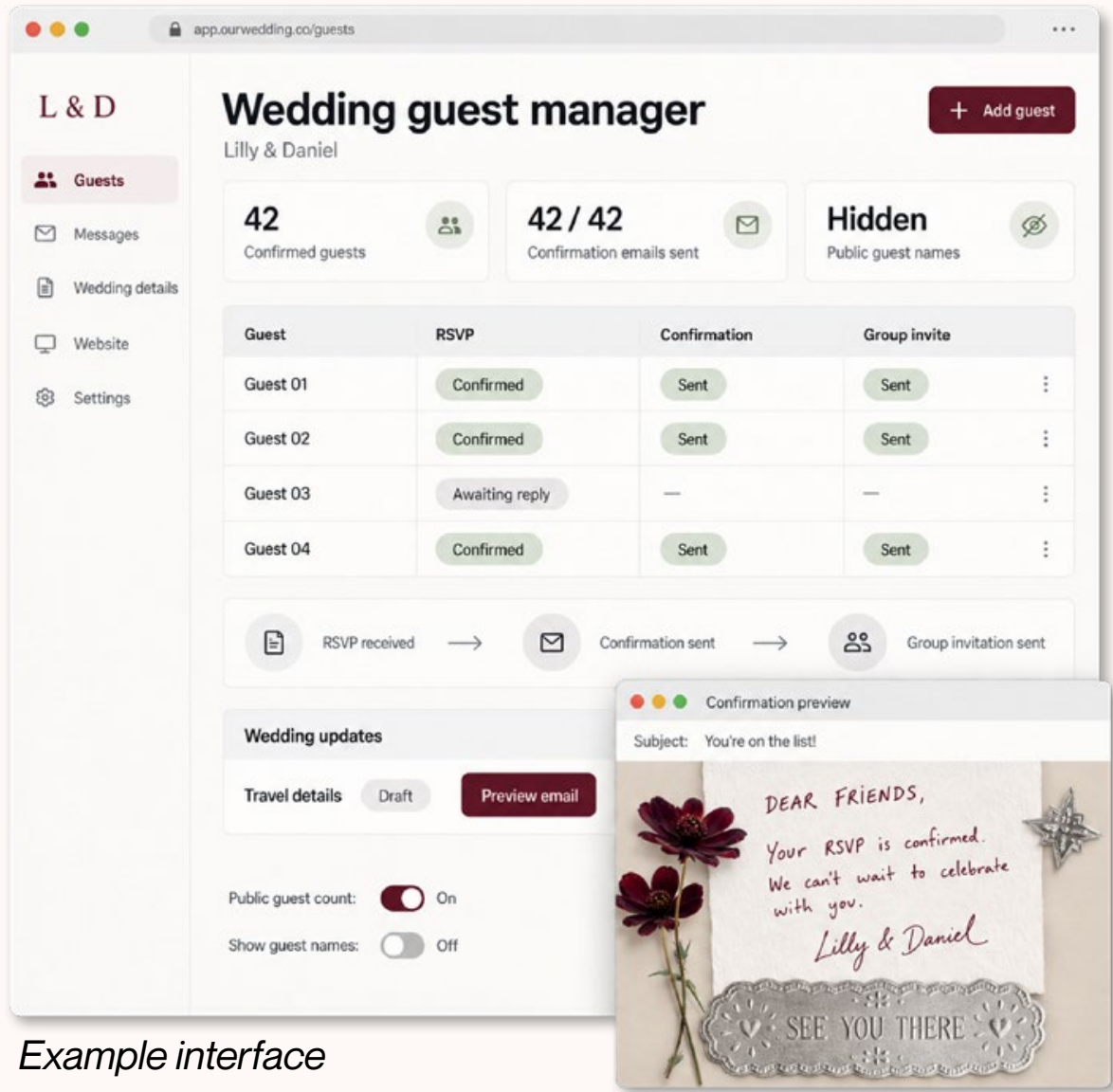
BRING THE DETAILS TOGETHER

Dates, locations, schedules and travel information, thoughtfully organised in one place. Easy to explore, easy to return to, and designed to work across phones, tablets and desktops.



KEEP THE CONNECTION GOING

Together with our software engineer, we can build what happens after guests reply: a confirmation email in your wedding’s visual style, an invitation to join a WhatsApp group, or email updates as the day gets closer. A live guest count can build anticipation while keeping who’s coming a surprise. Features are tailored to your celebration and scoped with your package.



Example interface



Choose a world. Make it yours.

For couples who connect with one of our existing creative directions and want it translated into the visual identity of their own wedding.



Chosen Signature Concept: Animated Floral



Typography, colour and photography adapted to the wedding identity.



Florals adapted from the wedding's bouquet or table styling.



Small set of custom doodle illustrations.

Same Structure.
Completely different feeling.

15 000 SEK

incl. VAT

We retain the core structure and interaction, then adapt the design around the couple, the venue and the planner's creative direction.

INCLUDED

- Choice of one Signature Concept
- Custom colour palette
- Custom typography
- Couple's own photography
- Small set of custom doodle illustrations
- Floral elements adapted to the wedding
- Wedding copy and practical information
- Adaptation of the existing composition and animation
- RSVP functionality
- Responsive/mobile optimisation
- Up to 2 revision rounds
- Personal wedding domain (12 months), subject to availability
- Technical setup and publication

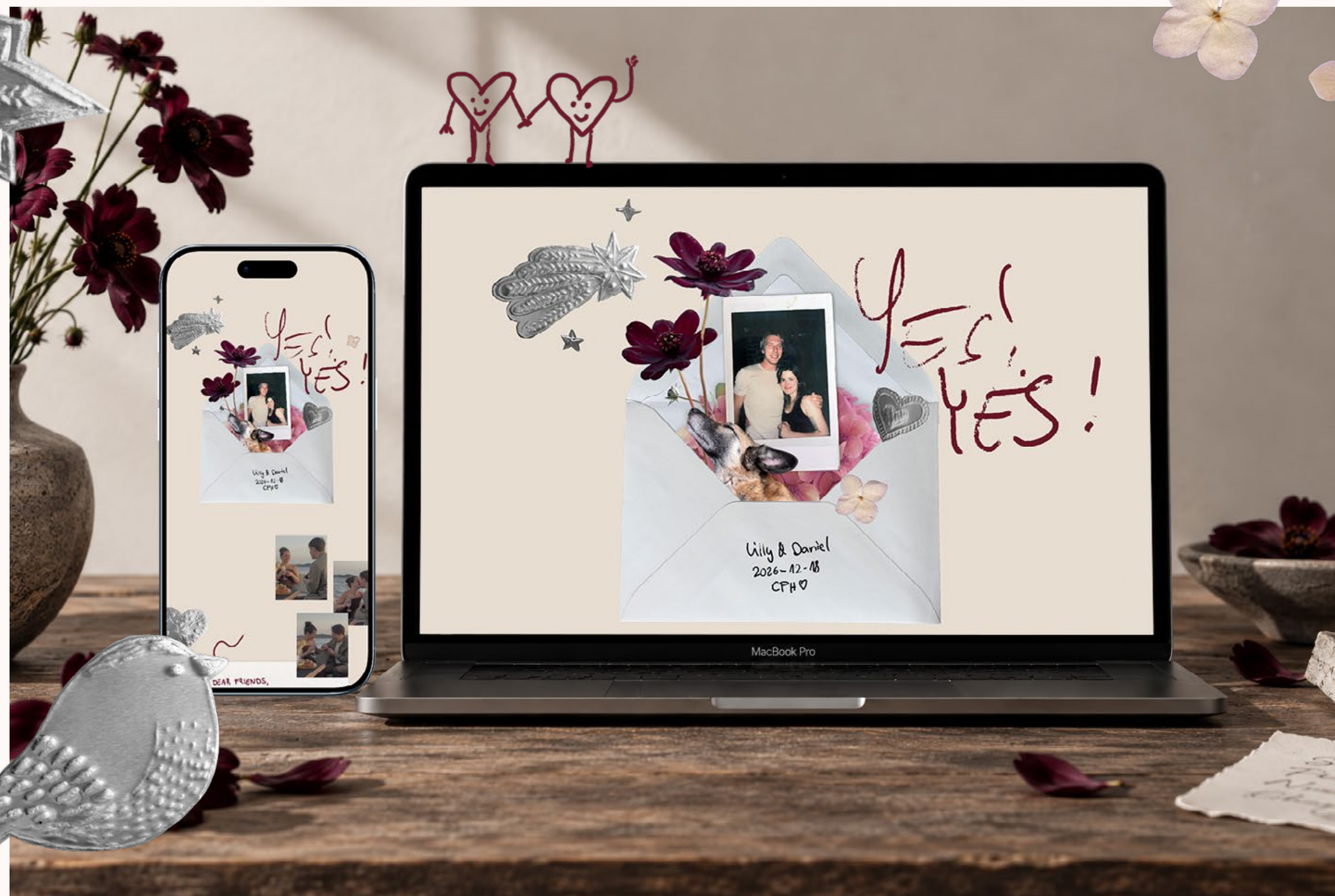
Additional revisions from SEK 1,500 per round.

A proven structure, transformed into a wedding world that feels entirely your own.



A concept, rebuilt around you.

For couples who love one of our Signature Concepts but want the experience to become much more personal.



Chosen Signature Concept: Signature Envelope

...the evening there will just be the +
love to raise a glass with you afterward
again.

I'd like to join us, you can RSVP below. We'll on
people are coming, not who, because we'd genu
surprised. After you RSVP, you'll have the op
WhatsApp group with the other guests, so you
no else is coming, coordinate travel plans, and
to meet up with in Copenhagen.

are genuinely no hard feelings if you can't m
ow we're asking quite a bit. You'll have to or
pay for your own accommodation, and fit it
wn life and commitments. Please also come if

Handwritten letter / personal note



Hand-embossed RSVP element



Pattern built from the couple's handwriting

Your history woven into
your wedding day.

20 000 SEK
incl. VAT

The core interaction remains,
while the visual world is rebuilt
around original materials,
personal details and bespoke
artwork.

INCLUDED

Everything in the Signature Concept, plus:

- Bespoke floral assets
- Personal photographs and archive material
- Couple's handwriting
- Personal objects, symbols or keepsakes
- Handmade elements such as embossing, drawing, painting or photographed paper or fabric
- Custom illustration
- More extensive changes to the composition
- Additional or adapted animation moments
- Detailed art direction across the full website

A proven structure, transformed into a
wedding world that feels entirely your own.



A completely new idea, created from scratch.

For weddings that need their own digital concept rather than an adaptation of one of our existing worlds.



Bryan & Tom
Menu

Bryan & Tom
Menu



A unique piece of digital art.

from 30 000 SEK
incl. VAT

Full art direction and execution
from experts in design,
illustration and code.

INCLUDED

- 2 idea sketches/moodboards to choose from
- Original creative concept
- Art direction
- Bespoke visual system
- Custom page structure
- New interaction concept
- Original animation
- Custom illustration and graphic elements
- Typography and colour direction
- Photography and content composition
- RSVP functionality
- Responsive/mobile design
- Technical development
- Personal wedding domain (12 months), subject to availability
- Revision rounds according to the agreed scope
- Publication



Optional Add-ons

FROM SCREEN TO TABLE

Custom stationery designed to complement your wedding website.

STARTING PRICES · SEK INCL. VAT

Save the Date 1 500
One custom design, supplied for print and digital sharing.

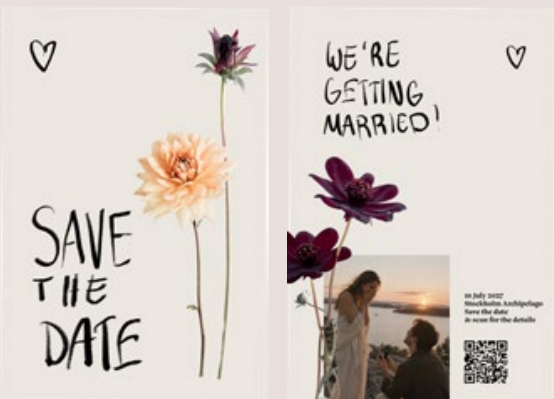
Invitation 2 000
One invitation design. Additional inserts and envelope design quoted separately.

Menu 1 500
One menu design, styled to match your wedding identity. Additional versions quoted separately.

Place Cards 2 000
One place-card design with guest-name layout using your final guest list. Final price depends on guest count and format.

Table Numbers 1 000
One coordinated design, adapted across your confirmed table numbers.

Thank-you Card 1 500
One custom design to carry your wedding identity into a final thank-you.



PERSONAL TOUCHES

Original artwork and digital details that make the experience feel like you.

STARTING PRICES · SEK INCL. VAT

Custom Illustration 1 500
One original illustration inspired by your story. Price depends on complexity.

Doodle Spread 1 500
Five simple, hand-drawn doodles inspired by you.

Handmade Assets 1 000
One bespoke handmade element, such as lettering, a painted detail or a paper texture, digitised for your website or stationery. Physical production quoted separately.

Additional Animation 2 500
Extra animated or interactive moments beyond those included in the chosen website concept.

Custom Website Features *quoted individually*
Extra functionality tailored to your plans, such as a more detailed RSVP flow. Quoted after we define what you need.

Illustration and handmade artwork can also be incorporated into your stationery. Each creative add-on includes one consolidated revision round; custom website features follow the agreed quote.



All stationery includes print-ready digital files and one consolidated revision round. Printing, materials and delivery are quoted separately. Other stationery available on request.

All prices are starting prices. You'll receive a confirmed scope and quote before work begins.

Let's make it feel like you.

We're Lilly and Daniel. A designer and a software engineer.

For our own wedding, we imagined a website unlike anything we'd seen. So we built it. Now we help other couples create something just as personal.

Tell us about yourselves, the wedding date and location, and what you have in mind. Email Lilly—we'll take it from there together.

 **Lilly Riemer**

Creative direction & design

Lilly Riemer

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www.lillyriemer.com



Software development

Daniel Workinn

www.workinn.dev

